

TRYON

INTERNATIONAL FILM FESTIVAL



YEAR



**FESTIVAL & FILM
SPONSORSHIPS**

OCTOBER 10 – 13, 2024

TRIFF24 Levels	Cost/#	Program Ad Placement	Opening Gala Reception & Weekend Passes	VIP Lounge & Brunch	Media Mentions	Placement
Title – SOLD TO NEW VIEW REALTY	\$10,000	Back Outside Cover	10	X	TV, Radio, Social Media posts x 20	All festival materials & tshirt
Next Gen Digital Media	\$10,000	Inside front page (opposite cover)	10	X	Above + Posts x 20	All festival materials & tshirt
Studio Exec	\$9,000	2-pg spread	8	X	Above + Posts x 15	All festival materials & tshirt
Gala	\$8,500 (1 available)	Back Inside Cover	6	X	Above + Posts x 12	All festival materials & tshirt
Marketing	\$7,000	Inside Front Cover	4	X	Above + Posts x 8	All festival materials & tshirt
Hospitality	\$6,000	Full pg	3	X	Posts x 6	Step & Repeat
Exec Producer	\$5,000	Full pg	3	X	Posts x 6	Step & Repeat
Ed Institute	\$4,000	Full pg	2		Posts x 6	Education Materials & Festival Program
Programming	\$3,500	½ pg	2		Posts x 4	Festival Program
Media Arts Day/PA Academy	\$2,500	½ pg	2		Posts x 4	Education Materials & Festival Program
Producer	\$1,500	Logo or Name	2		Posts x 2	Festival Program
Production	\$1,000	Logo or Name	2		Posts x 2	Festival Program
Awards See next page	\$150 each.	Logo or Name	2 Sat & Sun Film/Ed Passes		Posts x 2	Festival Program
Screen Writer	\$250	Logo or Name	1 Sat & Sun Film/Ed Pass		Post x 1	Festival Program
Film by Category	Ranges from \$150 and up – SEE BELOW	Logo or Name	SEE BELOW	SEE BELOW	SEE BELOW	SEE BELOW

Film Guide: <https://www.tryoninternationalfilmfestival.org/selectedfilms>

Film Sponsorships: Sponsorship benefits for film sponsors are tiered by level as shown below:

- One film (non-feature): \$150/film
 - Name mentioned before screening of film block and on the reel that plays before the film block begins
- Feature Films: \$1,500/film
 - Name mentioned before screening of film block and on the reel that plays before the film block begins, name on poster at event, name listed in festival program, name on reception program (TBD & as applicable), two thank you posts on TRIFF pages & TRIFF website. Press releases will include sponsors name as applicable. Feature Films include: Thurs night (Song for Imogene), Fri night (Just Like Me), Saturday (TBA), Sunday (*Amazing Nina Simone & Bella – sold*)
- One Block of Films: \$500/block
 - Name mentioned before screening of film block and on the reel that plays before the film block begins, name on poster at event, name listed in program
- Two Blocks of Films: \$750/two blocks
 - Name mentioned before screening of film block and on the reel that plays before the film block begins, name on poster at event, name listed in festival program, two posts on TRIFF social pages & TRIFF website
- Two Blocks of Films + Reception: \$1,500 - \$2,500/two blocks + reception TBD
 - Name mentioned before screening of film block and on the reel that plays before the film block begins, name on poster at event, name listed in festival program, name on reception program (TBD & as applicable), two posts on TRIFF social pages & TRIFF website

Program Ads (Cost & Dimensions in inches): *Due no later than September 10, 2024 via email to directorpcfi@gmail.com.*

- Two Page Spread (not center): \$850 - 10 x 7.5
- Full Page: \$450 - 4.5 x 7.5
- 1/2 Page: \$250 - 4.5 x 3.6875
- 1/4 Page: \$150 - 2.1875 x 3.6875

Questions?

Email Debra Torrence @ directorpcfi@gmail.com

TRIFF24 Schedule

Visit tryoninternationalfilmfestival.org for latest version of schedule.

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Thursday, October 10

- VIP Welcome Reception
- North Carolina Showcased Film – Song for Imogene

Friday, October 11

- Media Arts Day @ Tryon Fine Arts Center & Kids Hot Dog World of Hendersonville Lunch
- *AWE* Project Youth Film Competition & Awards @ Tryon Fine Arts Center
- Production Assistant (PA) Academy with Atlanta Film Society/Linda Burns @ Tryon Fine Arts Center
- Opening Gala/Reception @ The Fitzgerald Event Center
- Feature Film Screening @ Tryon Theatre – Just Like Me, opens with Come and Save Me
- Afterparty @ The Fitzgerald Event Center

Saturday, October 12

- Education Sessions @ Tryon Fine Arts Center
- Film Screenings @ venues throughout Tryon
- Networking @ venues throughout Tryon
- Equestrian Film Reception @ Sunnydale
- EcoHarmony Film – TBA
- Green Carpet Evening Event – Food, Music & Networking Event – **Free** @ The Fitzgerald Event Center
- VIP Lounge Open in Afternoon @ Carri Bass Photography & Art

Sunday, October 13

- VIP Brunch @ Green Life Inn at Mimosa
- Education Sessions @ Tryon Fine Arts Center
- Film Screenings @ venues throughout Tryon
- Networking @ venues throughout Tryon
- Human & Women's Rights: Urban League Reception – Invitation
- Awards @ Tryon Theatre
- Afterparty – Location TBD
- VIP Lounge Open in Afternoon @ Carri Bass Photography & Art