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285 N. Trade Street, Tryon, NC 28782

**Tryon International Film Festival 2024 CALL-TO-ARTISTS**

**10*th* ANNIVERSARY POSTER CONTEST**

*Celebrate a Decade of Cinema with Your Art!*

**OVERVIEW**

The Polk County Film Initiative/Tryon International Film Festival (TRIFF) is thrilled to announce the TRIFF24 10th-anniversary poster contest, inviting Western NC & Upstate SC artists to shape the visual identity of this milestone event. All artworks submitted will be featured during the TRIFF24 Poster Art Contest Reception & be available for sale with funding supporting Artist Award & event tickets. Artworks submitted are donated to Polk County Film Initiative with all Artists receiving a hi-resolution image of the artwork provided by Carri Bass Photography. The winning artist will also receive a $500 cash award and tickets for TRIFF24.

**ELIGIBILITY**

Individual artists or artist teams of all experience levels residing in Western North Carolina or Upstate South Carolina are eligible to apply.

**SUBMISSION DETAILS**

* Deadline: May 4, 2024 at 3 PM.
* Delivery with submission form to: Carri Bass Photography Studio, 158 N. Trade Street, Tryon, NC on May 3 & May 4 between 10 AM – 3 PM (free parking on street or in neighboring parking lot).
* No submission fee required.
* Hang ready, finished edges (does not need to be framed)
* One original artwork per artist or team (16” x 24” only).
* Submission form available at <https://www.tryoninternationalfilmfestival.org/callforart>.

**AWARD & BENEFITS**

The winning Artist will receive:

* $500 cash award
* Credit to the Artist on all TRIFF24 materials where image is featured.
* Hi-resolution image of their artwork via Carri Bass Photography Exhibition via email
* Invitation to Art Poster Fundraiser Exhibit at Tryon Arts & Crafts School on June 20
* Exhibit open during Tryon 4th Friday Art Stroll in June & July 2024 @ Carri Bass Photography Studio
* Two free passes for the following TRIFF24 events in Tryon, NC
	+ TRIFF24 festival events, October 10 – 13, 2024
	+ Red Carpet Gala Reception with feature film on October 11, 2024 (5 – 9 PM)

**USE OF ARTWORK**

The winning artwork with artist credit will be featured:

* Featured during the TRIFF24 Poster Contest Exhibition
* On printed materials in WNC and Upstate SC
* In advertising and TRIFF team TV appearances
* On festival materials, banners, and program cover
* Across social media and web-based platforms
* Within the independent film industry

**SELECTION & NOTIFICATION**

TRIFF24 artwork will be chosen by the PCFI Board of Directors. All artists will be notified by May 15, 2024 via email from directorpcfi@gmail.com.

**Questions?** Contact Debra Torrence at directorpcfi@gmail.com.